

## **COMMUNICATIONS MANAGER**

**POSITION DESCRIPTION - VOLUNTARY ROLE** 

## **OBJECTIVE**:

To ensure relevant and timely communication is provided to all club members, volunteers, families and the community.

# TRAINING & SKILLS:

- No formal training
- Respectful and effective communication
- Strong understanding of websites/social platforms
- Trusted and respected club
  member

## **RESPONSIBILITIES:**



Attend committee meetings and work with the general committee to build club audience.



Communicate effectively all relevant club information.



Build sense of belonging through effective communication tools.



Support and communicate the achievement of club goals and objectives.



Plan and execute what the club needs to communicate and when.

#### UPDATED: AUGUST 2023