



Ridgehaven Calisthenics

SOCIAL MEDIA COORDINATOR

POSITION DESCRIPTION - VOLUNTARY ROLE

OBJECTIVE:

Connect with members and the general public to have a strong social media presence creating a sense of community. Build a loyal following and fan base.

TRAINING & SKILLS:

- Excellent organisational and communication skills
- Current understanding of social media platforms
- Professional writing skills to ensure appropriate posts and communication

RESPONSIBILITIES:



Attend committee meetings and report on social media hits and trends.



Maintain timely updates and posts to ensure club members remain aware of all things Ridgehaven Calisthenics. Work closely with Principal Coaches on content.



Share news and stories etc with the greater calisthenics community through social media platforms.

UPDATED: AUGUST 2023